Dear PurpleLily friends,

We have been very busy since January 2014 and I’m pleased to inform you that PurpleLily Kuching is now a registered and independent NGO in Malaysia.

A huge THANK YOU to Soroptimist International Kuching especially, to President Audry Wan Ullok, for their support and help to get PurpleLily started in Kuching.

I’m proud and excited with the new PurpleLily Kuching Executive Committee which includes an amazing group of dedicated local women who are passionate to inspire and empower women in Sarawak.

The team plans to continue to expand, to reach and serve more women!

For International Women’s Day, the Hills Shopping Mall, organised a ZUMBA FUNDRAISING EVENT. We were thrilled to be nominated as the recipient of the funds raised of the day.

We were so grateful to see over 200 women (and men) participate in this energetic event. We enjoyed the special weekend and we thank Hills Shopping Mall for the exposure, the funds raised and the wonderful event.

Some of our members

Watch out for these women in action, they are ready!

Ginette Collin
PurpleLily Founder

ZUMBA FUNDRAISING!

BACK AT SAINS SCHOOL! We are delighted to be back working with the wonderful girls of Form 4 & 5 at Sains School on a monthly basis for the year 2014.

A BIG THANK YOU to Sabrina Douglas from Hills Shopping Mall for the invitation for the Zumba Fundraising Event.

THANK YOU to Patryk Stachurski for designing our new and lovely PurpleLily mugs!

PurpleLily t-shirts & mugs for sale!! Contact us for more details.
Our Training of Trainers (TOT) Programme for women in Sadong Jaya area was completed in February 2014. Over the last 6 months, we trained 28 Associate Facilitators (AF) to deliver our Life Skills and Financial Literacy workshops in their remote communities. We are delighted with the success of this programme. Not only were our 28 AFs inspired and empowered but more importantly, they reached a cumulative total of 1500 women in rural Sarawak.

The feedback and data collected over the duration of the programme, clearly demonstrates the effectiveness of this model to reach women and the benefits of our workshops to empower women in rural areas.

We thank YB Nancy Shukri for her ongoing support and our wonderful AFs for their time, energy and spirit!

We hope to start this TOT programme in other areas of Sarawak in the upcoming months.

PurpleLily in Cambodia

Ginette spent two weeks working in Siem Reap, Cambodia with a small NGO called WOW (Women of Worth). These women come from very disadvantaged backgrounds. Some are illiterate, some were brought up in orphanages, others experienced domestic violence but all of them are too familiar with poverty. WOW founder, Glenys McDonald, has been working with them for two years to improve their lives by creating a sustainable income. They are now sewing amazing bags and selling them at hotels, tourists markets and online.

The feedback from the participants and organiser, the PurpleLily Programme was a huge success. The women loved our workshops, felt confident and empowered. A quote from a participant (Sophorn) who rode a bike for 1 hour on a daily basis to attend our workshops: “It’s like magic, every day that I come I feel stronger and more confident!”

Glenys asked Ginette to deliver Life Skills & Financial Literacy workshops to further empower these women. A gifted facilitator, Sopheap, translated all the workshops and

TRAINING OF TRAINERS UPDATE

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Essential Training to Inspire and Empower Women