We expect 2014 will be an exciting year for PurpleLily.

We wish you all a wonderful Christmas and a happy New Year.

Ginette Collin - Founder

You will be pleased to know that PurpleLily is going from strength to strength, reaching more women in the community and also, building a dedicated team of volunteers.

Over 2000 women have now participated into our workshops directly and our Training of Trainers (TOT) Program is currently reaching an extra 250-300 women each month in remote kampongs. We have been involved in fantastic projects over the last few months and collaborated with local and international NGOs.

Our team of volunteers is expanding which is fantastic as we are getting more requests to deliver workshops. The more volunteers we have, the more women we can serve!

The Society of Kuching Urban Poor (SKUP) offers a vocational training programme for women who are considered to be very poor in the Kuching area.

To support this brilliant initiative, the PurpleLily team facilitates Life Skills and Financial Literacy workshops to the women once a week.

We are delighted to be involved in this project and to see the women thrive from this program.

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Our TOT program is simple but effective: The first part of the day, the women are regular participants in our workshop. The second part involves some preparation time and the delivery of this particular workshop by the Associate Facilitators in front of the group. We provide feedback to improve their facilitating skills.

We supply the lesson manual, the PPT slides (in hard copy binder), the activity materials and the notes for their participants. The third part is that our Associate Facilitators, return to their villages and deliver PurpleLily workshops to women in their community.

Given that Sarawak is a vast state, our TOT provides the perfect opportunity for women in remote areas to access and develop Life Skills and Financial Literacy knowledge. Once per month, we train 28 Associate facilitators and they reach between 250 and 300 women from their communities.

Our AF have improved their facilitating skills significantly and the feedback from their participants is very positive. We consider that this successful program truly demonstrates the cycle of women’s empowerment.

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